

## Contact Us

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# ROZCOM



## Rotary Oceania Zone Communications

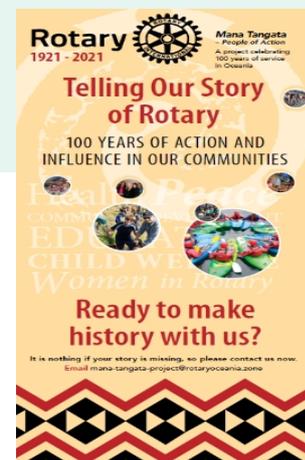
### Community Service is our DNA

Led by Deb Gimblett (District 9940,) we are an Oceania Zone committee working on behalf of all 6 districts and alongside the 6 District Governor's and the "DG train" for the year.

We will support you to enhance our Public Image and the awareness of Rotary in our Pacific Islands and New Zealand.

How will ROZcom help?

- Streamline Rotary communications within New Zealand and our Pacific Islands
- Refreshing and updating information resources and making them easily available to all Rotarians
- Social Media Policy available to all District
- Centenary Projects including "Give Every Child a Future" and "100 years of Oceania Rotary



There are quite a few resources available to clubs via the Rotary [International](#) website and also the Rotary Oceania [website](#)

#### Examples

**Rotary Banners** for use at indoor events. 850mm wide, 2100mm high Click [here](#) for a flyer with details of the banners and information about their ordering and use.

**YOUTUBE** What is Rotary / Rotary – Make a World of Difference / Rotary Foundation Basics – A Foundation for the Future ( a learning type video)

**Starting Facebook:** A guide to getting started on a Facebook page for your Club prepared by Colin Robinson.



Being on social media has evolved from a question of “should we” to “which network?” Social media is increasingly becoming the key to increasing brand awareness and expanding community beyond your club.

#### WHY SHOULD WE USE SOCIAL MEDIA

- build awareness
- community engagement
- Increases visibility
- inspires partnerships
- drives donations

#### WHAT TO DO NEXT

- build a network of people with good communication skills and expertise
- spread the word and incorporate Public Image into your training sessions
- gather and share your stories
- familiarise yourself with and use the existing Public Image resources in the Rotary Brand Centre.

#### WHAT SHOULD YOU POST

People engage with content that;

- Entertains them
- Connects their passions
- gives them ideas and inspiration
- helps them achieve their goals

#### WHAT CONTENT SHOULD YOU SHARE

Define the purpose of your content

- Is to inform?
- Is it to inspire?
- Is it to persuade?
- Is it to start a conversation?
- Is it a call to action?

Our own Facebook page is Rotary Oceania

## Have you seen the homepage of [rotaryoceania.zone](http://rotaryoceania.zone)

“Rotary is where dedicated men and women who share a passion for community service and friendship, share ideas and take action. We solve problems, transform communities and connect people”

“Rotary in New Zealand and the Pacific includes New Zealand, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, New Caledonia, Norfolk Island, Samoa, Tonga and Vanuatu. Learn more about [Rotary in the South Pacific](#)”

Read about the Mobile Medical Bus going to Rarotonga

It is on its way up the country to be shipped from Auckland. About 30 Rotarians and friends in the Wairapara were there to see it leave



from Masterton where Transit NZ workshops had taken a retired bus and turned it into a modern mobile medical clinic. *DG Mitch Brown (9940) cutting the ribbon with 3 of the men who mastermind this project.* David Baker, Greg Amos and Rob Irwin. To learn more about this

project read [here](#)

Don't forget the National Membership Seminar:  
Sunday 27 October  
Kings College – Auckland  
10am – 5.30pm  
Register at [rotaryoceania.zone](http://rotaryoceania.zone)



Keynote speaker: Mark Huddleston

Author of “Creatures of Habit” Understanding and disrupting the patterns of service club membership decline

He is manager of Sugar Free Zone, Australia’s leading retailer of reduced sugar products.

Mark is passionate about modernizing Rotary and making Rotary more attractive to a younger audience. He is a lateral thinker who calls it how he sees it.

Come and hear Mark talk. Promises to be thought provoking and challenging us in what we think and do at our clubs.

